

## ATTACHMENT D



June 17, 2004

Dear,

The City of Sunnyvale's Office of Child Care Resources, and the City of Sunnyvale's *Child Care Advisory Board*, are exploring the feasibility of developing a program that would facilitate businesses' contributions to local child care centers and family child care homes. The goal of this program would be to enhance and sustain quality early education in Sunnyvale.

In order to determine if this type of program can be developed, we need your help to identify what resources would be most beneficial, and what type of commitment could be reasonably expected of child care providers who wish to participate in the program (e.g. apply for national accreditation, complete a grant application, etc).

Please take a moment to complete the survey below and return it in the enclosed postage-paid envelope **by July 30, 2004**. Your response is a valuable part of our research. We will share the results of this survey with local businesses. We will also be surveying local businesses to determine their interest in developing partnerships with Sunnyvale child care providers.

In addition, the results of both the child care provider and local business surveys will be presented to the Sunnyvale City Council at the December 21, 2004 Sunnyvale City Council meeting. The City Council will decide if City staff will proceed with this program.

For more information, please contact Kristen Nigriny, City of Sunnyvale, Child Care Resources Manager, by phone at 408-730-7532, or by e-mail at [knigriny@ci.sunnyvale.ca.us](mailto:knigriny@ci.sunnyvale.ca.us)

Thank you in advance for your participation!

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### SURVEY

#### 1) Please indicate the type of facility you operate:

- ☐ Child Care Center (circle all that apply: Infant, Preschool-age, School-age)  
☐ Licensed Family Child Care (Circle One: Small License, Large License)  
☐ Preschool  
☐ Other (please indicate) \_\_\_\_\_

#### 2) What types of resources would enhance and sustain your child care program? Check as many as apply.

**Equipment** ☐ Computer, printer, fax machine ☐ High chairs, strollers, etc.  
☐ Other (Please specify) \_\_\_\_\_

**Educational Materials** ☐ Children's books ☐ Toys ☐ Art supplies  
☐ Other (Please specify) \_\_\_\_\_

**Hands-On Assistance**    ☐ Curriculum development    ☐ Developing and implementing a marketing plan  
   ☐ Website development and maintenance  
   ☐ Other (Please specify) \_\_\_\_\_

**Financial Assistance**    ☐ paying for the cost of field trips  
   ☐ paying accreditation fees  
   ☐ paying for changes to your program to receive accreditation  
   ☐ paying for a special project for the children to take part  
   ☐ paying for college-level early education classes  
   ☐ Other (Please specify) \_\_\_\_\_

**3) Would you participate in this program if you were required to seek national accreditation from the National Association for the Education of Young Children?**  
**Please circle one: Yes/No    Please Explain.**

**4) Would you participate in this program if completing a grant application were required and there was no guarantee that you would receive the requested resources?**  
**Please circle one: Yes/No.    Please Explain.**

**5) Would you be willing to volunteer for a child care association to help manage the program?**  
**Please Circle One: Yes/No Please Explain.**

**6) Would you be willing to pick up materials donated to your program?**

**Additional comments/suggestions are welcome.**

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Please mail or fax your completed survey by **July 30, 2004** to:  
City of Sunnyvale, Child Care Resources  
603 All America Way  
Sunnyvale, CA 94088  
Fax: (408) 730-7696